2022



# ACS CAPITAL An African Real Estate **Finance Firm**

www.capital-acs.com



"There is hope in dreams, imagination, and in the courage of those, who wish to make those dreams a reality"

Jonas Salk







# **ABOUT ACS CAPITAL**

- ACS Capital is a corporate finance advisory firm, offering a range of services in the real estate sector in West Africa
- A privately held company, based in Senegal, founded by Wagane Diouf, a veteran of International finance and private equity
- The company draws on the 30-year career of its founder and management team in the private equity and investment banking sector
- ACS Capital has extensive expertise in the African Real Estate sector. The company is supported by a network of competent partners with proven expertise in real estate and finance technology, architecture, project management and real estate and infrastructure financing

# **OUR MISSION**

**Our mission is to provide** African companies and investors with effective and innovative corporate financial advisory services in the Real Estate and infrastructure sectors

We do so by leveraging deep market knowledge, financial engineering skill, a broad network and creativity





# ADDRESSING THE REAL ESTATE ASSETS GAP IN AFRICA

Africa is a continent of 1.37 bn people with a total GDP of \$2.7 tn. By 2050, it's population will reach 2.5 bn people or 25% of the world population. Despite its size and growth, Africa is behind the rest of the world, when it comes to total Real Estate Assets to GDP. The Total Commercial Real Estate assets represented 34.3 tn in 2021

Over the past 5 years Africa-focused Real Estate funds have raised just \$2 bn compared to the \$11.9 bn and \$4.2 bn in the same period by private equity and infrastructure funds, respectively

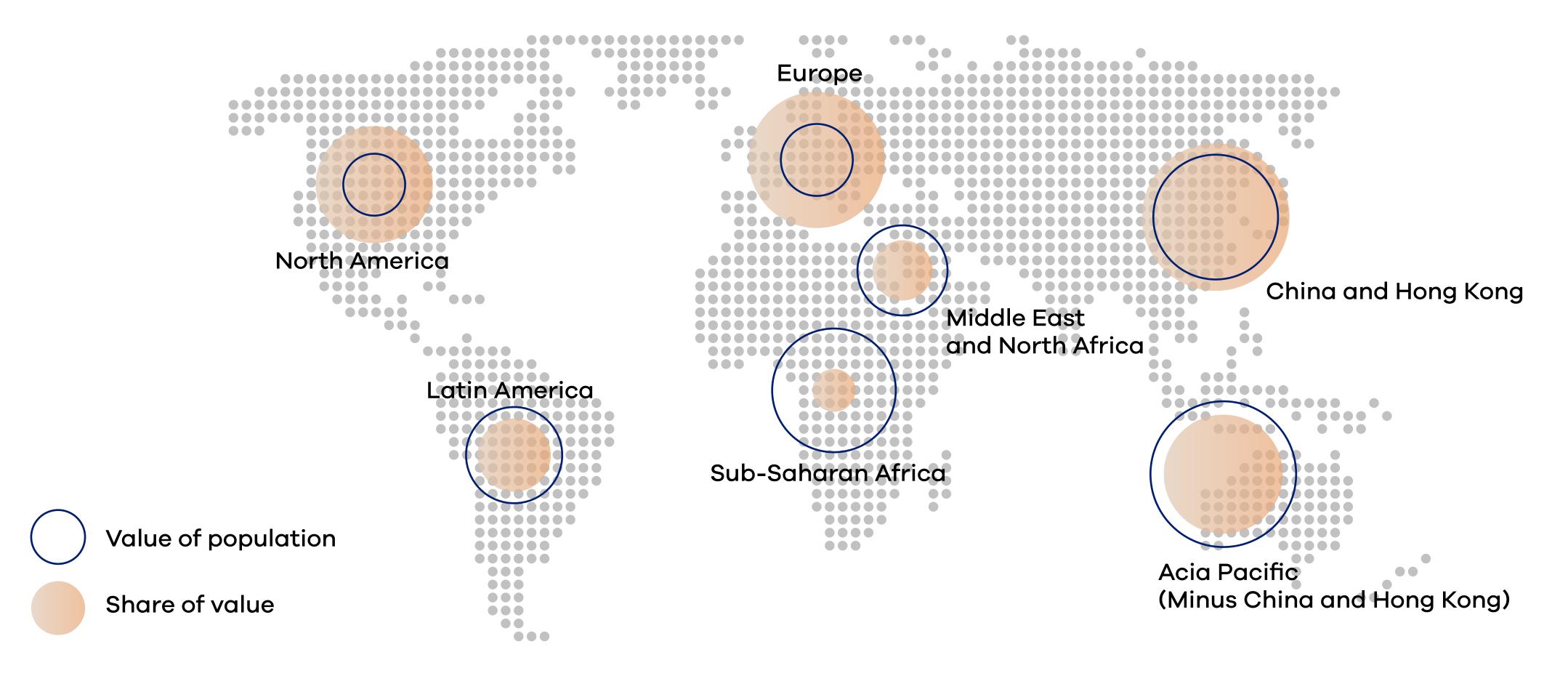
Given the critical role that Real Estate plays in mature markets, the limited size of Real Estate in Africa is undoubtedly, and an impediment to economic development

The Gap in the size of the Real Estate Assets is due to immature capital markets and a lack of structured financing for the industry

ACS Capital is focused on making a contribution toward proving financing to the Real Estate industry through innovative financing structures and playing advocate with regulators on behalf of the industry



# **ADDRESSING THE REAL ESTATE ASSETS GAP IN AFRICA**





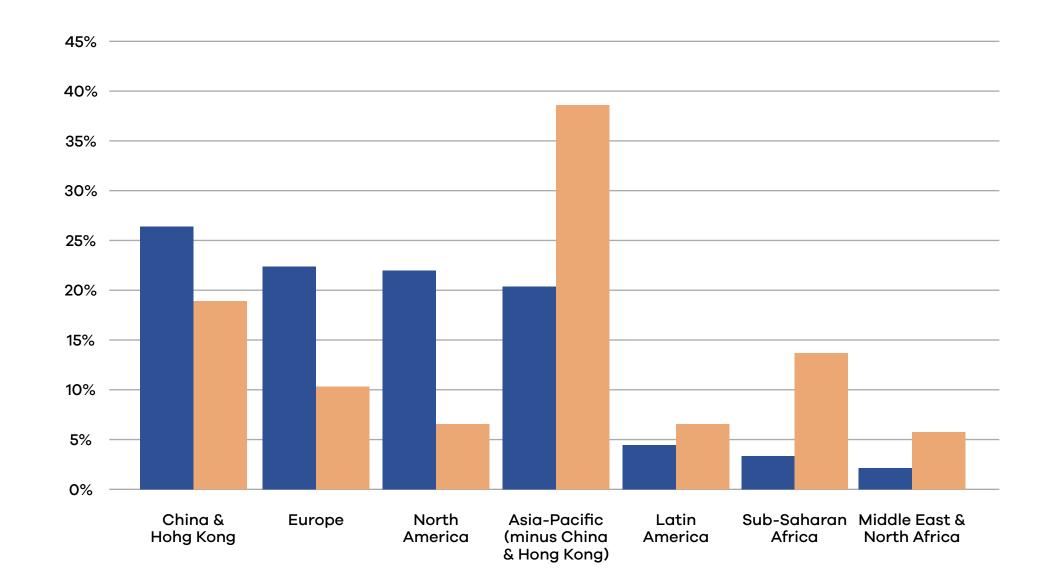


# ADDRESSING THE REAL ESTATE ASSETS GAP IN AFRICA

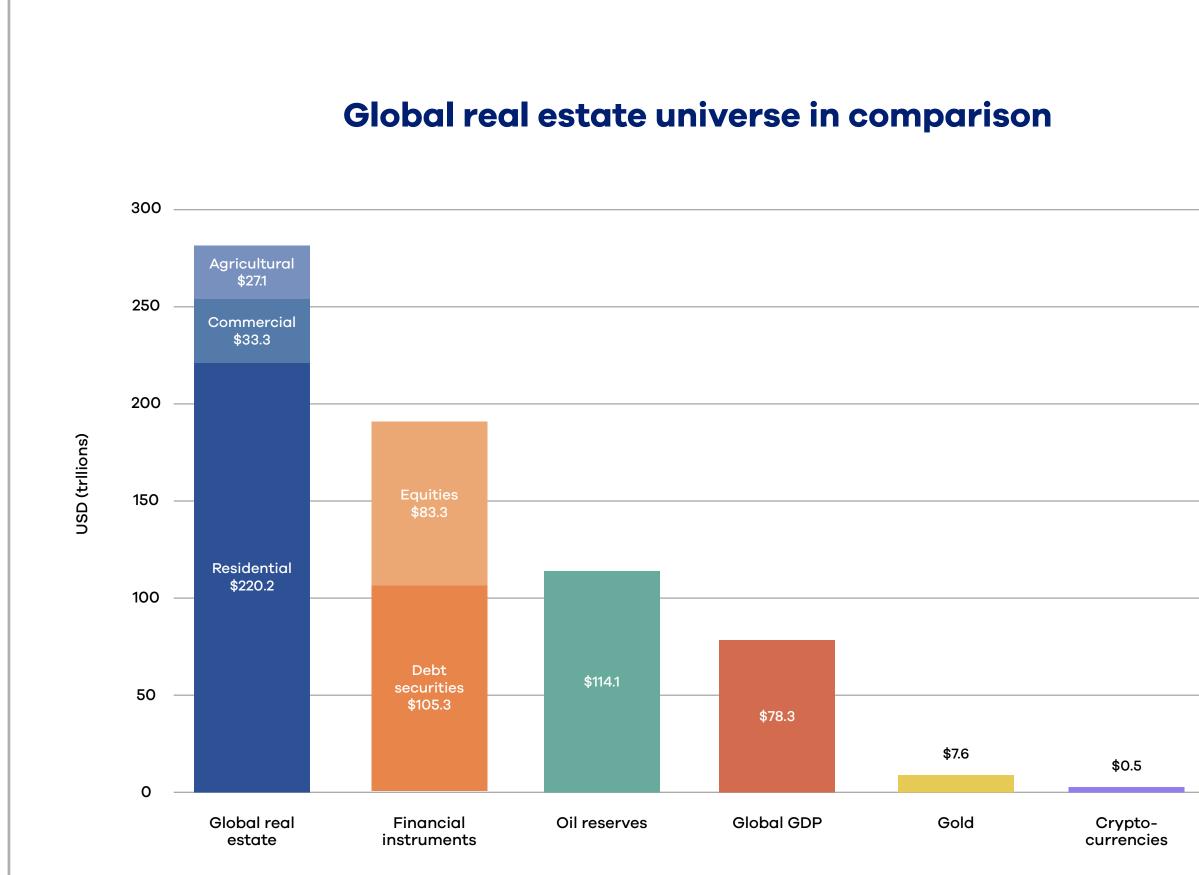
#### Global distribution of real estate value vs population

Proportion of world's residential real-estate value

Share of global population



2022 •





# **OUR VALUES**

As a responsible Corporate Citizen, ACS supports and invests in a few social causes a few social causes that have a high impact on the societies where the company is active

- Place the impact on society above all other interests
- Look after the interests of our clients and their stakeholders
- Respect the strict confidentiality of clients
- Strive to provide the best value to our clients
- Uphold the highest ethical standards
- Encourage our consultants to advocate for their independent viewpoint



In a partnership with the Tooshare e-Learning platform we cultivate and develop 2 education initiatives:

#### **Financial Literacy**

We support education through the promotion of financial literacy

#### **Investment Banking Bootcamp**

We provide young graduates with the practical investment Banking skills



Municipalities are responsible for educational expenses in most west African countries. Unfortunately, the municipal budgets are unable to cater the school lunch programs. ACS Capital is creating in collaboration with a few municipalities in Senegal a non-for-profit initiatives, aimed a mobilizing financial resource to fund school's lunch programs to be administered by the municipalities



# **OUR STRATEGY**

Motivated by social and environmental impact. Beyond profits and financial performance, ACS Capito of all its Real Estate and financial activities. In terms of construction, the company meets LEED sto based on the social impact they provide in terms of jo

#### **Fin**ancial Engineering

ACS specializes in structuring financial products for commercial Real Estate financing. We create high yield, low risk investment products for local and international institutional investors. We have also established partnerships with local and international SGIs for the distribution of our financial products

#### Market knowledge

Successful Real Estate investments rely heavily on market knowledge and anticipation of trends. ACS has established a market research and monitoring unit that regularly produces detailed studies on the various commercial Real Estate sectors. ACS Public semi-annually publishes a price index (ACS – INDEX) of real estate in Senegal by asset class

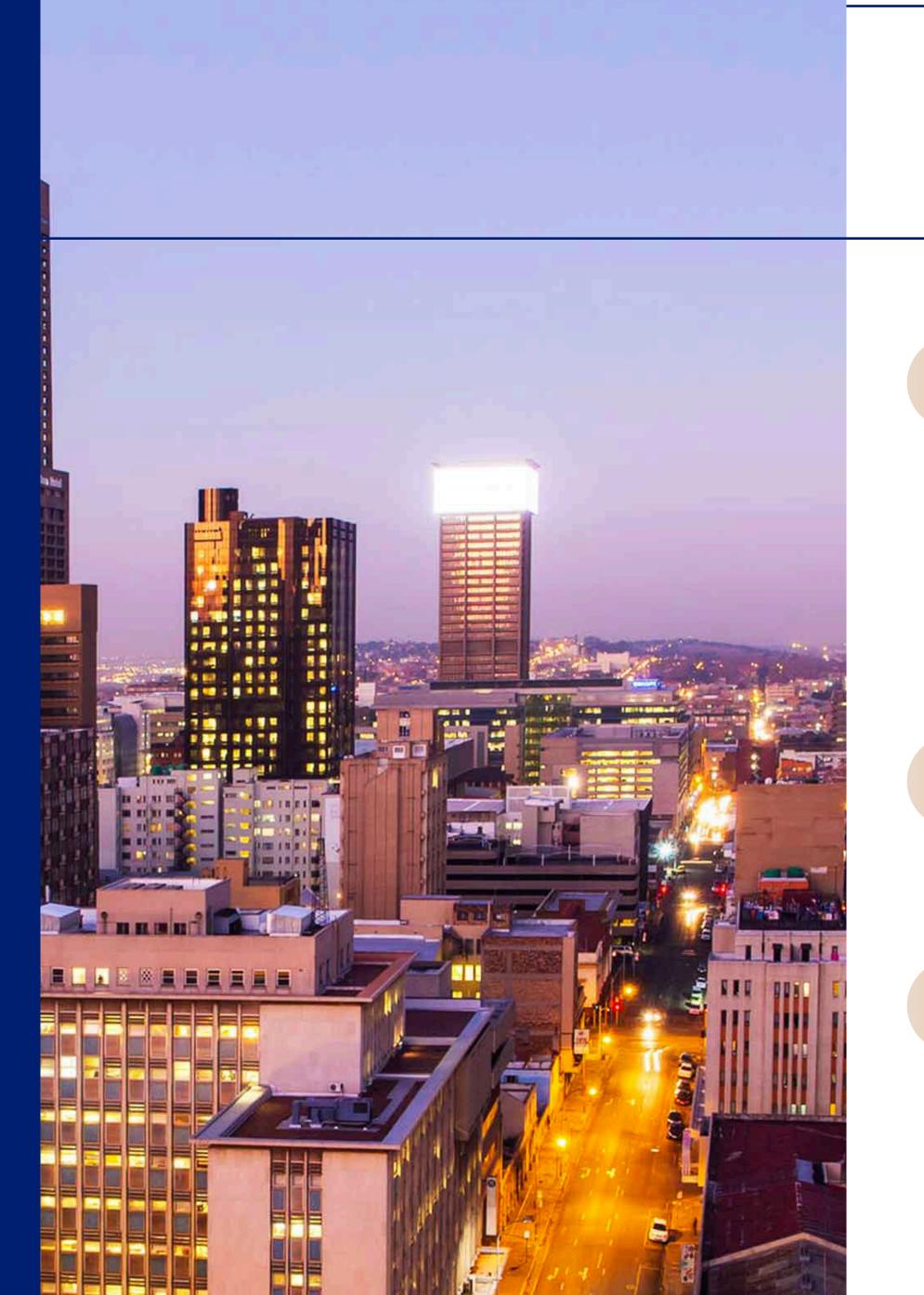
#### Beyond profits and financial performance, ACS Capital places social and environmental impact at the center

# In terms of construction, the company meets LEED standards in the design of its buildings. Our projects are selected based on the social impact they provide in terms of job creation, improvement of the living environment and inclusion.

#### **Technology Usage**

ACS leverages digital innovations in the following areas: Smart Real Estate or optimizing Real Estate operations and management; Fintech or simplifying financial transactions; The Shared Economy such as co-working or student residence sharing





# FOCUS ON REAL EATSTE

#### MARKET SEGMENT FOCUS

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#### **MARKET FOCUS**

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- Real Estate and infrastructure corporate
- Financial advisory services
- Real estate development
- Asset management
- Property advisory and management

Africa market opportunity	Population Growth: 2.75%
5,112,903 km2 (1,974,103 sq mi)	Total GDP: \$659 bn
. Population: 381,202,440	GDP Growth: 3.6% in 2019-2020 (AFD

ial Emphasis on Senegal	
Cote d'Ivoire	
of Middle Class in 2020:	
nln	

Size of Middle Class in 2050: 1.1 bn Urban Population in 2020: 56.2% Urban Population in 2050: 60%





#### **REAL ESTATE AND INFRASTRUCTURE CORPORATE FINANCIAL ADVISORY SERVICES**

#### **REAL ESTATE** DEVELOPMENT



- ACS Capital advises institutional investors, private investors and public entities on the structuring and implementation of Real Estate financings and in the sale or acquisition of assets:
- **Financing:** analysis of options, negotiations with financial backers, industrialists, public entities, financial closing.
- Financial and commercial structuring: financial and contractual arrangements/commercial and financial feasibility of the project.
- Modeling/financial engineering: financial models, robustness tests, review of assumptions.
- Equity capital raising: sale/acquisition of equity interests, valuation of infrastructure/real estate projects.
- Securitization and listing

ACS Capital is a commercial Real Estate developer, specializing in the development and management of student's residences, Retail Centers and Warehousing/industrial developments. The developments are carried out under the following brands:

La RESIDENCE for student residences **CITY MALL for local shopping centers** LOGISTIKS for logistics warehouses

#### **ASSET MANAGEMENT**

#### PROPERTY ADVISORY/ MANAGEMENT

2022

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ACS Capital specializes in setting up and managing Real Estate funds, dedicated to certain Real Estate sectors on behalf of third parties. The services includes:

- Financial and legal structuring Fundraising
- **Governance and Management of Funds**
- **Strategic Portfolio Planning and Management**
- **Investment Strategies**
- **Portfolio Management**

ACS Capital has recently entered the property advisory and management space through a Joint Venture. The offering includes all aspects of the property business including:

- Strategic Real Estate Structuring
- **Buying and Selling**
- **Letting and Valuation**
- **Property and Facilities Management**



# OUR VALUE PROPOSITION





- systems



2022

#### **INVESTORS**



Delivery of high returns over the long term Access to Real Estate investment with limited funding Access to diversified Real Estate Investments Tax efficient structures Investment monitoring and report via blockchain technologies

#### LAND OWNERS

**Op**portunity to unlock value of land through Joint Ventures Earn a high and long term return Rental income on properties

#### **RESIDENTS/TENANTS**

Access to new modern properties that are well managed properties Savings on utility via Green Building Solutions Easy electronic payment system and record keeping

Intelligent maintenance systems

Secure facilities through state of the art electronic surveillance

#### COMMUNITY

Tax generation for cental governments and municipalities Quality Job creation

# STRUCTURE



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# CITYMALL

City Mall is a brand of Convenience Retail developments targeted peri urbans centers in Africa. City Malls are developed in a partnership with municipalities through Public Private Partnership Agreements.

The Real Estate Projects are designed with the need of local communities in mind. It has the merit of creating a new retail model that has the best of modern design and amenities are well as being grounded into the realities of Africa. Our retail malls are designed by Archetype, one of the leading architectural design firms in Asia.

Projects are financed through and innovative structure that includes securitization of rental incomes. This approach allows the financing to avoid excessive leveraging through Bank loans which increases cost and risk.

City Mall are high social impact developments through Job creation for the youth and by allowing municipalities to earn income that can be converted in social activities.

ACS Capital plans to build 3 Markets in Senegal in 2022-23 and will rapidly expand into Cote d'Ivoire.



# LA RESIDENCE



La Residence is a brand of Student Housing, targeting West Africa. Indeed, ACS is responding to a demand for purpose built dedicated student housing facilities, aimed at foreign and local students, looking for comfortable and secure housing.

The private student housing market in globally a 17.7 billion market that provided growth, resilience and high returns to investors. Yet this asset class is nonexistent in West Africa. ACS Capital has the ambition of building managing a portfolio of 10,000 student housing beds with the next 5 years in West Africa.

Our student housing residences are also designed by Archetype. Projects are financed through and innovative structure that includes securitization of rental incomes. This approach allows the financing to avoid excessive leveraging through Bank loans which increases cost and risk.



# LOGISTIKS





#### Logistiks

Logistiks is a brand of logistics developments, aimed at providing supply chain Real Estate solutions in West Africa. The recent discovery of Oil and Gas and the growth of e-commerce and retail due to an emerging middle class, have driven upward the need for warehousing and distribution solutions.

ACS Capital is focusing on the development of Industrial and Logistical Real Estate in order to address that demand.

Projects are financed through and innovative structure that includes securitization of rental incomes. This approach allows the financing to avoid excessive leveraging through Bank loans which increases cost and risk.

# THE PEOPLE THAT MAKE **IT ALL HAPPEN**





CEO, Chairman of advisory board With over 30 years of experience in international finance and real estate, Wagane Diouf has actively contributed to the digital revolution of financial services in Africa.

He has also led and participated in the governance of major microfinance banks such as Banco Socremo (Mozambique), Equity Bank (Kenya), and many others. Wagane Diouf spent more than 15 years in the venture capital industry and led real estate investment projects at Shelter Afrique



#### Wagane DIOUF

## AN EXPERT AND PASSIONATE TEAM AT THE SERVICE OF ITS CLIENTS TO LEAD PROJECTS TOWARDS EXCELLENCE





**Aminata DIALLO** Bank & Finance Consultant







**Christian KOUPOH** Financial Analyst

## **OUR ADVISORY BOARD IS COMPOSED OF EXPERTS WITH** A STRONG SENIORITY IN ACS CAPITAL'S FIELDS OF ACTION





#### **Anthony BONNETT** AfriStruct Founder

Tirthank SHAH Financial Expert











Advisor

#### Ababacar SECK

Advisory board member

**Omar KEBA THIAM** 

Tax Expert



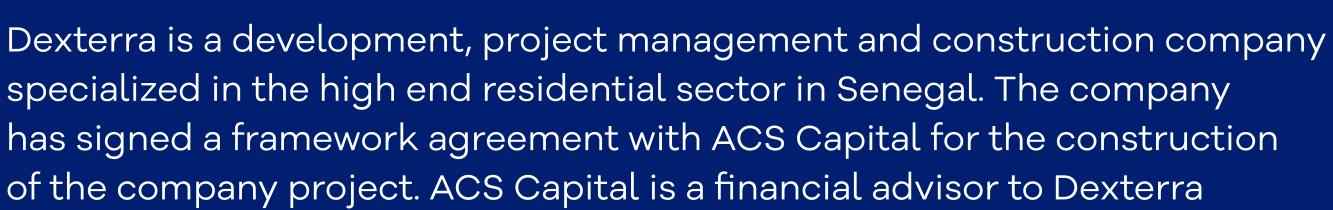


### NORTHSTAR

With over 1,000 employee, Archetype Group is one of the largest private construction consultancies in Asia Pasific with core services in architecture and planning, building and infrastructure engineering, industrial and process engineering and project management, construction and costing. Our expertise covers key construction sectors such as building and real estate, industry and manufacturing, energy and infrastructure

Northstar Analytics<sup>®</sup> is a provider of high quality financial analysis and investment origination services. Its services are designed for investment managers (private and public investors) in all asset classes and types of financial advice. The firm has unparalleled experience in global finance, especially in the United States, Europe, Asia, Sub-Saharan Africa and the Middle East. It serves over 100 institutions. Northsart Analytics is based in Mumbai

# OUR PARTNERS







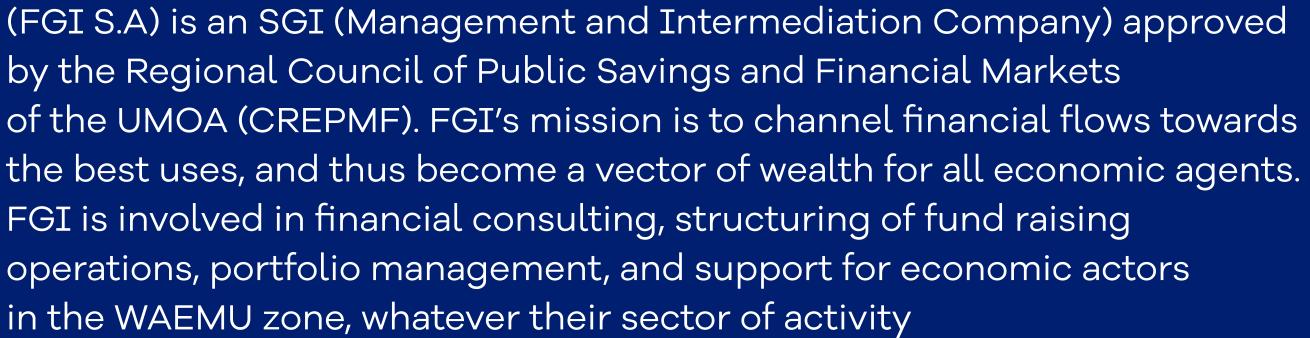


# WaneGlobal

Cosmelt is a project finance and management company that invests in real estate and infrastructure projects in the Middle East and emerging countries. The Company develops projects in the real estate sector. ACS Capital represents COSMELT's interests in Senegal and in the sub-region

WaneGlobal is an investment and strategy consulting firm based in Abu Dhabi, United Arab Emirates. It is active in the infrastructure, real estate, agribusiness and oil and gas sectors. ACS Capital works with WaneGlobal in Africa

# OUR PARTNERS







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